

ABOUT THE PRESS ROOM, INC.

the PRESS ROOM inc.

www.thepressroominc.com 

A full service printing and design company.

It's all here, from full-color offset printing to high-speed copying, and everything in between. The Press Room, Inc. offers direct-to-plate technology, full bindery capabilities, available pick-up & delivery, and professional graphic design and layout services. We utilize the latest technology from Hamada, Konica, and Harlequin to keep our expenses low and our quality high.

With a convenient location near all major highways in Mercerville, New Jersey The Press Room, Inc. has the solution for all of your printed communication needs.

100 Youngs Road, Suite 2 • Mercerville, New Jersey 08619



DIRECT-TO-PLATE OFFSET PRINTING

PRECISE, ACCURATE OFFSET PRESSES MAKE THE DIFFERENCE

Offset printing has long been the quality standard of the printing industry. From single color printing all the way up to full-color process, offset procedures sharp, professional results and - in higher quantities - cost savings. At The Press Room, Inc. we feature the finest, high-tech Hamada presses. Hamada has established itself as an industry leader for it's extraordinary accuracy in both color and registration. The quality of our presses is reflected in our offset pricing in the form of less time spent on each job.

DIRECT-TO-PLATE TECHNOLOGY

Our direct-to-plate system saves the time and expense of creating film and costly proofs. Our customers are provided with an accurate color proof that is less expensive to adjust or modify than the previous film and match print system.



HIGH-SPEED DIGITAL PRINTING

■ SMALLER QUANTITIES CALL FOR DIGITAL PRINTING

The advances in color duplication over the last 10 years has been astounding and The Press Room, Inc. has been there every step of the way. A technology that was formerly limited to basic color copying has now become a high-resolution alternative to offset printing. The image clarity and variety of stock choices, combined with our professional finishing services bring digital quality closer to offset printing than ever before. Quality is important, but the real advantage of digital printing is price. Without the set-up costs associated with offset printing, smaller quantities are much more cost effective when done in the digital format.



HIGH-SPEED DIGITAL PRINTING

■ TIGHT DEADLINES CALL FOR HIGH SPEED COPYING

Whether it's double-sided or single-sided black and white - fast, professional services matters. Here at The Press Room, Inc. we combine our commitment to service with the latest in technology to complete quality jobs correctly, on time, and on budget. We can work from a hard copy or a computer file (disk or e-mail). Unlike the "copy superstores," our staff is committed to helping you with your job. We don't just point you at a machine, our staff handles every aspect of your project.

QUOTES & FILE TRANSFERS

■ FULL BINDERY CAPABILITIES

From simple folding to perfect-binding, The Press Room, Inc. offers everything you need to create the clean professional results that you need. We have a full array of equipment to ensure that your job gets done right and on time.

In addition to our state-of-the-art presses, The Press Room, Inc. offers a wide range of finishing services. Here are just a few:

- brochure & mailer folding
- booklet creation & binding
- shrink wrapping
- note pad assembly
- perfect, spiral, & wire-o binding

QUOTES & FILE TRANSFERS

■ SEND YOUR ARTWORK ELECTRONICALLY

Please compress your files into a Zip or Stuff-it archive file and send it to the e-mail address below. For larger files please call for FTP site information for an easy upload process. Please remember to include all fonts and artwork if applicable. Also, please remember contact information with in your e-mail.

E-mail: info@thepressroominc.com


TRADITION MEETS TECHNOLOGY

Since 1985, The Press Room, Inc. has built a successful business based on reliability and quality. By combining exceptional customer service with cutting-edge-technology, we have created a company geared for today's demanding business market. Over the year, we have found that quality printing results when you use the best available technology. Our focus has always been efficiency, because time saving in our shop translates to cost savings for our clients. From black and white copies to full color offset printing, The Press Room, Inc. has the printing solution for your business.

When you work with The Press Room, Inc., you get the benefit of over 80 years of printing expertise. Our print professionals can answer your questions, make recommendations, and provide you with the support that you need to make informed, cost-effective decisions on your printed communications. Give us a call at our convenient Mercerville office to get a quote and to find out how The Press Room, Inc. can work for you.



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(609) 689 3817